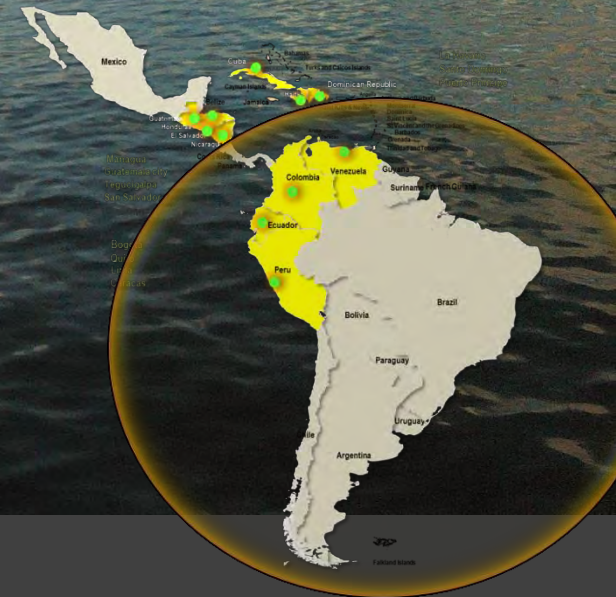




# Disaster Preparedness supporting Actions that make the difference in South America

GRANJA LA BENDICION



VI REGIONAL PLATFORM FOR DISASTER RISK  
REDUCTION IN THE AMERICAS  
20 – 22 JUNE, 2018 - CARTAGENA, COLOMBIA

European  
Civil Protection  
and Humanitarian  
Aid Operations



# Investing in Disaster Preparedness

*Disaster Preparedness & Early Response*

*Opportunities for Community resilience Improvement*

*a learning process – adapting our contributions to DP/DRR environment*

Regional Projects

Local Projects

Action Plans

Targeted Actions

# Overview of ECHO support to DP in SA

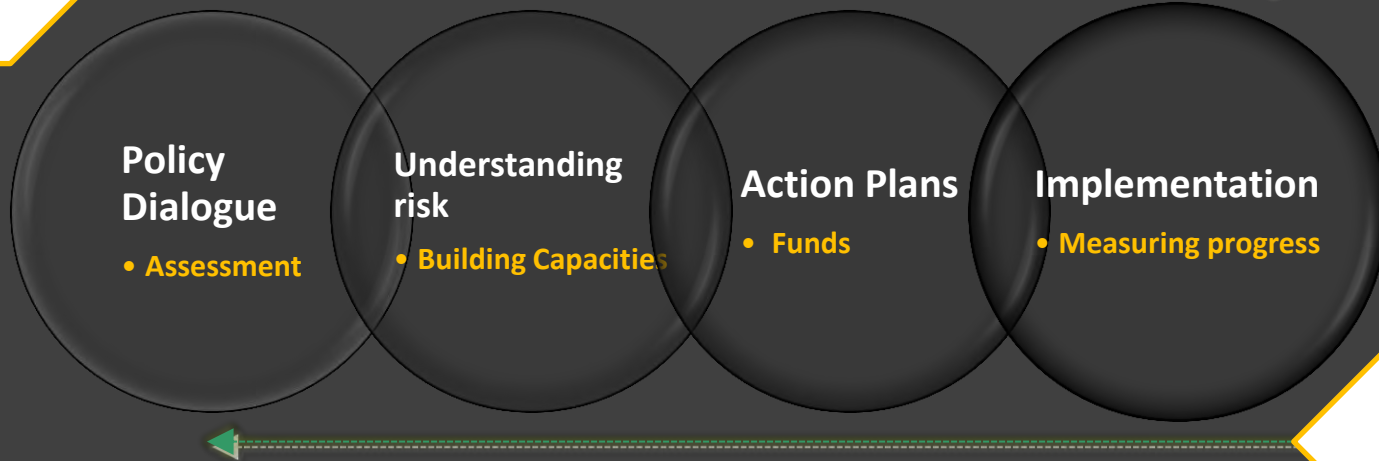




# Investing in Disaster Preparedness



Policy in Practice



Capture Evidences

3 basic principles  
1 key question

# Disaster Preparedness makes the difference !





3 basic principles

1 key question

**Capture  
Evidences**

**Making a difference ?**

**Evidences base practice**

*is the combination of the best available evidences from 3 perspectives..*

**Tools/technics/**

- used efficiently
- scaled up

**An improvement  
in practices**

**Testimonies  
post Impact**

**Expertise**

**Does it  
works ?**

**People  
Preferences**

# Investing in Disaster Preparedness

European Commission

European Civil Protection and Humanitarian Aid Operations

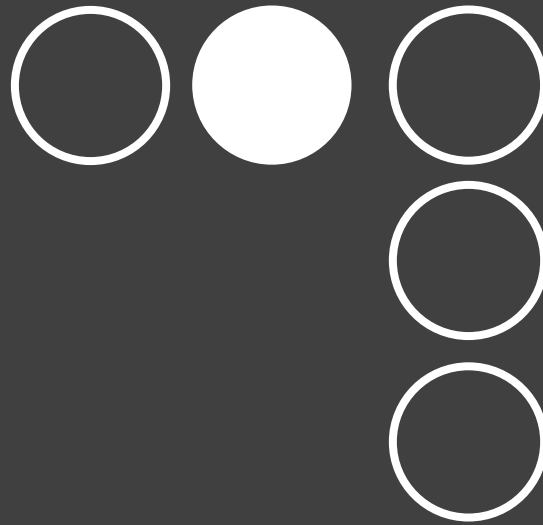
*Is about*

- Priority
- Best use of money
- Need to be objective





**Example of  
Actions that  
will pay off**



**Using the best  
illustrations  
presented in the  
ECHO Workshop**

Flood  
 Drought  
 Insect infestation  
 Landslide  
 Storm  
 Wildfire  
 Earthquake  
 Epidemic  
 Volcanic activity  
 Extreme temperature  
 Transport accident  
 Industrial accident  
 Miscellaneous accident  
 Mass movement (dry)

Total # affected people

Flood  
 Earthquake  
 Drought  
 Insect infestation  
 Storm  
 Volcanic activity  
 Landslide  
 Wildfire  
 Industrial accident  
 Miscellaneous accident  
 Transport accident  
 Extreme temperature  
 Mass movement (dry)

Total Eco damages





# Investing in Disaster Preparedness

## The best protection against disasters

# Thank you

For more:

**ECHO LAC Disaster Preparedness makes the Difference** <https://my.visme.co/projects/8ryykj0p-dp-make-a-difference>

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Disaster Preparedness 4M      Food Aid/Hum Crisis 2M

